

Genesis Harbor of Opportunities Promoting Excellence Genesis**HOPE** Community Development Corporation

# Youth Development

Skill | Character | Intellect



# Community Development

Organize | Empower | Plan | Execute

(Isaiah 25:1 NIV)

O LORD, you are my God;

I will exalt you and praise your name,

for in perfect faithfulness

You have done marvelous things...



GENESIS HARBOR OF OPPORTUNITIES PROMOTING EXCELLENCE

GENESIS HOPE COMMUNITY DEVELOPMENT CORPORATION

**Jeanine Hatcher** Executive Director

**Skip Wachsmann** Founder

Willie Scott, PhD Chairperson

**Wayne Nabors** Vice Chairperson

**Joan Moss** Interim Treasurer

Robin McCants Secretary

Brent Snavely Director

> John Shelly Director

Mark Stutrud
Director

Dear Friends and Supporters,

Your generosity is inspiring. We wish to express our deep gratitude for your steadfast support as we renew our commitment to help people and communities achieve sustainability. Thank you!

# HOW YOUR SUPPORT CHANGED LIVES AND COMMUNITIES

- You helped 49 households combat the economic crisis by providing safe affordable childcare for the working poor and grandparents living on fixed incomes.
- You helped 65 children, ages 5-13, develop **socio-cognitive skills**; a deterrent from risky behavior that is crucial in the holistic development of young children.
- Over 200 lbs. of produce was grown, marketed and sold by eight young entrepreneurs given an opportunity, by You, to develop leadership skills while learning about our food system and urban agriculture.
- You empowered residents by providing an opportunity to work with technical advisors to draft land use plans as well as identify areas for re-densification.
- You are helping a shattered impoverished community on the near eastside rebuild by organizing collaborative clean, safe and beautiful initiatives.

Thank you again for continuing to help Genesis**HOPE** grow young minds, bodies and hearts through our youth development programs. Thank you for continuing to support efforts that promote young healthy sprouts, and a future generation of entrepreneurs to grow our economy. Thank you for continuing to stand with Genesis**HOPE** as we advocate for a safe, clean environment...a healthy community.

When we reach out to one, we are helping us all. Please continue to help!

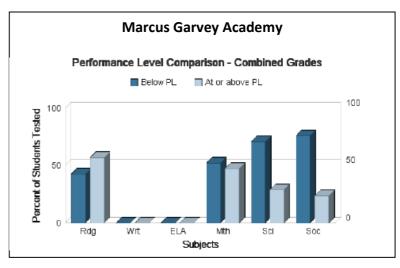
Jeanine C. Hatcher Executive Director

### THE NEED

# Affordable Safe Supervised Structured Learning Environment

The majority of the parents are single women head of households in need of an economical safe supervised environment for their children. The average median income was \$27,742 with nearly 5,000 receiving some form of public assistance according to the 2010 Census. Over 90% of the students at

Marcus Garvey (PRE-K-8), our neighborhood school, are economically disadvantaged. And, 81.8% of the students participated in the free lunch program during the 2010-11 school year. In addition, Marcus Garvey's MEAP scores show that a large percentage of children that attend Marcus Garvey fell below the performance level for reading, math, science and social studies during the 2010-11 school year. This seems to indicate a need for various aspects of the summer enrichment



program such as the Math Blast session, language, science, and other writing and critical thinking opportunities despite Marcus Garvey's attempts to <u>improve educational outcomes</u>— <u>very low learning</u> <u>performance levels and inability to pay for supplemental education.</u>

## **OUR RESPONSE**

#### **SUMMER ENRICHMENT PROGRAM**

The Summer Enrichment Program provides children (age 5-13) an opportunity for 65 children to learn and grow in a safe and secure environment. The enrichment program includes life skills training, academic enrichment, music, cultural awareness activities, team sports and other recreational activities, as well as community service initiatives. The 6-week program develops the participant's socio-cognitive skills, a deterrent from risky behavior that is crucial in the holistic development of young children.



The Auto Basics Class

This year's program included a choice of the following life skills classes:

Auto Basics Nail Technician Jump Start Arts & Crafts
French Jewelry Making Gardening Math Blast



All the participants attended the <u>Cooking Matters</u>™, music and recreational classes as well as the weekly field trips; rallied to <u>Save Chandler Park Aquatic Center</u>; and spent a day of community service at the Gleaner's Helping Hands event.

The low-cost program (scholarships are available) provides safe affordable supervised childcare. Many of our participants' parents are the "working" poor, single mothers' head of household and grandparents trying to provide a quality life and enriching experiences for their love ones.



**Trout Fishing Field Trip** 

# JOB READINESS & EMPLOYABILITY WORKSHOP

Genesis**HOPE** conducted a Job Readiness & Employability Workshop for 25 teens ages 14-18. Participants engaged in breakout sessions, teambuilding exercises, and Q&A style lecture covering job hunting, interviewing and other skills and competencies required to secure a job, and various work ethics required to keep the job.

The final exam of the 8-hour workshop was a one-on-one interview screening. Successful candidates were scheduled for an interview to compete with their peers for employment. Youth are interviewed and qualified candidates were placed for employment.



2011 Summer Enrichment Program Participants and Youth Staff

### YOUTH EMPLOYMENT PROGRAM

The Youth Employment Program provides training and employment for teens (age 14-18). Participants are exposed to critical employability skills and competencies communication, i.e., team work, problem-solving, initiative, planning, organizing, self-management and technology. The program runs seven (7) weeks and operates from Monday – Thursday from 8:30 a.m. to 4 p.m. The Summer Program Director, Recreation Director, teachers and mentors interact with the youth to provide on-the-job training, supervisory opportunities and CPR certification.



2011 Youth Staff at Trout Fishing

# YOUTH GROWING DETROIT ENTREPRENEUR INTERNSHIP PROGRAM

The Youth Growing Detroit Program develops critical leadership and entrepreneurial skills in youth (13-18). The youth participate in a series of training, networking and marketing opportunities focused on agriculture, the environment, food system, and business skills and competencies. The goal is to provide youth with experiential work and life skills that increases the participant's knowledge of career opportunities; improves financial literacy skills; and increases nutritional awareness to affect long-term health outcomes.



The Genesis **HOPE** Youth Growing Detroit market garden, orchard, compost bin and community garden.

Over 200 lbs. of produce was grown, marketed and sold by the young entrepreneurs through the Grown in Detroit Collaborative and the local Islandview Village Farmers Market. The community garden produced nearly 150 lbs of food that was freely available to residents. These gardens improved the community's access to fresh healthy food.

# THE OUTCOMES

#### IMPROVED AWARENESS OF HEALTHY LIFESTYLE CHOICES AND IMPROVED EMPLOYABILITY SKILLS

- 1. Trained 25 youth in job readiness and employability skills.
- 2. Trained 8 young entrepreneurs over 300 hours of business, marketing and leadership skills training.
- 3. Harvested and sold over 200 lbs of fresh healthy produce.
- 4. Distributed over 100 lbs of food to those residing in the community to improve access to healthy food.
- 5. Conducted 9 hours of nutritional education for 65 children.
- 6. Provided employment and on-the-job training for 10 youth.

#### **IMPROVED SOCIO-COGNITIVE SKILLS**

- 7. Trained 50 children in various life skills (auto basics, French, cooking, etc.).
- 8. Coached structured recreation and team sports for 40 children and 11 youth.
- 9. Exposed nearly 90 youth to over 36 hours of cultural enrichment activities.

LORD,
All that we have accomplished You have done for us.
(Isaiah 26:12b NIV)

### THE NEED



#### **Housing & Physical Environment**

Many in our community reside in unsafe and inhumane living conditions. In 2000, 60 percent of the houses were valued at less than \$20,000 compared to a median city value of \$63,600 according to the U.S. Census Bureau. As of September 2008, "Metro Detroit now stands as the only major metropolitan area in the country where average home prices have fallen below their 2000 levels," according to the Detroit News, MI, U.S. home prices plunge. Federal government, HUD and city indicators designated our community as an "area of greatest need" based on factors such as: 82 percent to 96 percent of the population earned 120

percent of the Area Median Income or less; 17 percent to 20 percent of mortgages are predicted to foreclose in 18 months; 73 percent to 92 percent have high-risk loans; and the vacancy rate is 20 percent to 29 percent. A more recent study conducted in 2009 illustrates that the vacancy rate is continuing to climb. There were 399 vacant structures and 2,385 vacant lots in the 282-block area – poor quality, unsafe and inhuman living conditions.

# **OUR RESPONSE**

#### **COMMUNITY ORGANIZING, PLANNING & COLLABORATIONS**

Genesis**HOPE** is collaborating with seven community organizations to draft the Lower Eastside Action Plan (LEAP) to determine triple bottom line re-uses of vacant land and identification of areas for redensification. LEAP engages over 4,000 residents in the community driven planning process that is working cooperatively with the city's <u>Detroit Works Project</u>, a project to re-vision the city for long-term stability.

The Stakeholder Advisory Group (SAG) is comprised of over 150 residents. SAG members are the eyes, ears and voice of the community at-large. SAG members were trained to use the Community Development Advocates of Detroit (CDAD) Strategic Framework typology tool to identify the best future direction for their respective neighborhoods based on current conditions, community assets and other data.



Genesis-Messiah SAG Members

Chloe Richardson, Genesis**HOPE**Community Organizer, and Alan
Levy, CDAD Technical Consultant,
talk with SAG members from the
Genesis-Messiah Engagement
Zone about future direction
issues.

This was a very important meeting to finalize the potential future directions for all the neighborhoods in the target area. SAG members wrestled to reconcile conflicts between current conditions and potential future directions that are achievable within 5-10 years.

The final recommendations were taken to the general residential population for feedback and consensus on SAG recommendations.



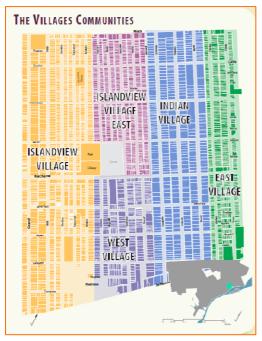
**LEAP Future Directions SAG Meeting** 

The Steering Committee comprised of all the Community Development Organizations (CDOs), technical advisors and several SAG members have identified 6 actionable projects.

The Phase I report will be published in February 2012. Phase II of the project, which extends the target area to I-94, was launched in October with the final combined master plan to be presented in March 2012.

Find out more about LEAP: https://sites.google.com/site/leapdetroit/

#### **COMMUNITY PLANNING & COLLABORATIONS**



three objectives:

- Maintain and increase residential and commercial occupancy
- Address vacant properties
- Improve physical conditions

The Planning Committee has designed six strategies to achieve the plan's goals and objectives:

- 1. Improve Residential Fabric
- 2. Increase Local Control
- 3. Populate Neighborhoods
- 4. Beautify
- 5. Build Green Assets
- 6. Strengthen Commercial Nodes

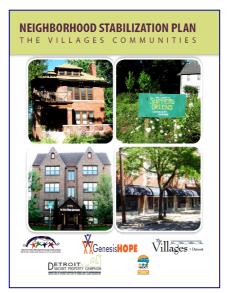
A number of actions have been identified for each of the six strategies. While all three CDOs will work together to implement the plan, a lead organization was identified for each action.

The <u>Church of the Messiah Housing Corporation</u> (Messiah Housing), Genesis Harbor of Opportunities Promoting Excellence (Genesis**HOPE**) and <u>The Villages Community Development</u> <u>Corporation</u> have formed a collaboration to stabilize five diverse and unique neighboring communities known as The Villages Communities – Islandview Village, Islandview Village East, West Village, Indian Village and East Village. The Community Development Organizations (CDOs) are working together to not only stabilize the historically grand communities, but more importantly are working to devise a long-term plan to revitalize the area.

The Planning Committee, which includes the three CDOs, residents, facilitators and technical assistant providers, assessed the current vacant property situation, housing conditions, trends in ownership and the housing market, and primary accounts of area conditions to reach a consensus on the goals, objectives and strategies for *The Villages Neighborhood Stabilization Plan*. The goal of the plan is to stabilize The Villages Communities in 2-5 years by achieving these



Of the actions this plan calls for, the Planning Committee has determined that three projects are ready for implementation and will provide immediate, meaningful and catalytic impact on the neighborhoods. Two of the projects have specific target geographies and the other will occur throughout the area:



**Home Repair and Matching Grants** (The Villages CDC) – sixty grants for repairs will improve the living situation of current residents and have an immediate visual impact.

**Clean, Safe & Beautification Program** (Genesis**HOPE** CDC)— combines code education and enforcement as well as community policing efforts that will engage neighbors and City departments on two of the biggest challenges throughout the Villages Communities: blight and safety.

**Acquire, Rehab and Resell** (Church of Messiah Housing) – immediate efforts to populate neighborhoods will focus on targeted acquisition and rehabilitation projects. Efforts to recruit buyers and renters will be done in tandem to ensure success.

To learn more about the plan:

http://www.genesishope.org/wp-content/uploads/NSI TheVillagesCommunities.pdf

#### **RELIEF & COLLABORATION**

"A safe and healthy home for every person" is one of the guiding principles for our mission work. In January 2011, Genesis**HOPE** partnered with <u>Rebuilding Together Detroit</u> to provide home repairs to community residents to address safety and energy inefficiency issues impacting low income residents residing in homes built around the 1920's.

Five homeowners were selected in May to receive the grant. All were low-income seniors located in two clusters, one on Helen St. and the other on Seyburn St. The cluster method was chosen as a way to maximize the impact of the improvements in our community as well as a way to most efficiently use our resources. With the help of <a href="Young Detroit Builders">Young Detroit Builders</a> and <a href="Detroiters Working for Environmental Justice">Detroit Builders</a> and <a href="Detroiters Working for Environmental Justice">Detroiters Working for Environmental Justice</a>, the work began in July.

**Della Vinson** received a new kitchen and bathroom floor to eradicate the trip hazards found upon inspection. A grab bar was installed in the bathroom and a hand railing down the steps to improve safety, as well as a new ceiling fan was installed. Della is a very active

and vocal member in our community, participating in many of our community forums and meetings.





**Beverly Wiley** had hip surgery recently and still manages to make it out to community meetings. She's strong and recovering well. Beverly and her family didn't have a security door on the outside of her front door, which was unsafe. We gladly put one up and also painted her front porch. We also installed new kitchen flooring to eliminate trip hazards.

**Alice Richardson** is bedridden and needs to make frequent trips to and from the doctor. It was

nearly impossible for her daughter to get her in and out of the house before we installed a wheelchair ramp in her back yard. Now, Alice can safely leave her house with ease.



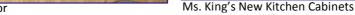


**Diane Stewart** is Alice's daughter and lives right next door to her mother. Diane received two new ceiling fans. A smoke detector was installed. A railing down her steps was also installed. All of these repairs were made to improve the safety of her home.



**Jewelene King** turned eighty years old on July 23<sup>rd</sup> of this year, our project work date! For her birthday, she received a new side door and frame, new kitchen cabinets, a mini-ramp for her wheelchair to slide over the front door frame, and we painted her porch. Jewelene grew up on the block and used to run a cake baking and decorating business out of her basement. Her pound cake is to die for!







### THE OUTCOMES

The Thrivent Financial for Lutheran's grant has enabled Genesis**HOPE** to achieve the following outputs and outcomes in less than a year:

#### INCREASED ORGANIZATIONAL CAPACITY FROM FORMING TO EMERGING

- 1. Hired Chloe Richardson, a Lutheran Volunteer Corps volunteer, as Community Organizer and Sam Sikansas, an AmeriCorps volunteer, as Home Repairs Project Coordinator.
- 2. Formed a collaboration with The Church of The Messiah Housing Corporation and The Villages Community Development Corporation to take a holistic approach to revitalizing the community.

#### INCREASED PUBLIC POWER AND SOCIAL CAPITAL

- 3. Organized a Stakeholder Advisory Group (SAG) comprised of 35 community leaders to work with 100 other SAG members, Steering Committee, technical advisors and public officials to draft Lower Eastside Action Plan (LEAP) and Neighborhood Stabilization Plan.
- 4. Recruited and trained a survey team of 10 residents.
- 5. Conducted 900 opinion surveys with residents that reside within the LEAP target area.

#### **IMPROVED PHYSICAL ENVIRONMENT**

- 6. Validated and updated the assessment of vacant residential properties and vacant lots within our community boundaries.
- 7. Identified and reported 169 open and dangerous properties to the Building Safety & Engineering Department via Boarding Coalition's electronic process, and 69 properties have been secured to date.
- 8. Engaged in an 18 month community-driven planning process to determine recommendations for the future use of vacant land and properties, and areas for redensification as well as five actionable projects.

Youth Rally to Save Chandler Aquatic Park

- 9. Engaged in a 13 month planning process to develop the 32 page Neighborhood Stabilization Plan for The Villages Communities.
- 10. Repaired five resident homes to improve the health and safety as well as physical environment.

LORD, All that we have accomplished You have done for us. (Isaiah 26:12b NIV)

# GENESIS HOPE STAFF

Jeanine Hatcher, Executive Director

Ron Hill, Recreation Director

Terrie Murria, Summer Program Director

Monisha Oliver, Food Handler

Virginia Oliver, Food Handler

Kim Reaves, Bookkeeper

Chloe Richards, Community Organizer

Sam Sikansas, Home Repair Project Coordinator

# GENESIS HOPE DONORS AND FUNDERS

# **DONORS**

John Crissman

Jackie Dunn-Bell

**Jack Eggleston** 

Genesis Lutheran Church Members

Andrew J. Hankins, MD FACR

Judy Harper

Jeanine C. Hatcher

Lynett Howard

Steven and Gretchen Huber

Ira Jaffe

**Charlie Jones** 

**Kroger Community Rewards** 

R. Wayne Nabors

Chloe L. Richardson

James Sewell Jr.

Willie Scott

Thrivent Financial

Matching Choice Fund Donors

Felicia L. Wachsmann

Emma Wallingford

# **FUNDERS**

**Community Legal Resources** 

Evangelical Lutheran Church in America Domestic Hunger Fund

SE Michigan Synod of the ELCA Change for Justice

Thrivent Financial for Lutherans Eastern Wayne County Chapter

Thrivent Financial for Lutherans Foundation

Wayne County Department of Children and Family Services

# GENESIS HOPE VOLUNTEERS AND PARTICIPANTS

# **VOLUNTEERS**

#### **Community Development**

Jim Bates Jessie Bednarz-Gray Shane Bernardo Susan Bitzer **Bob Blumenfeld** Donyelle Brown Roland Chandler Patrick Couch Richard Graeber Danny Hatcher **Bobby Kelsey** Kiara McCalvin Mario Mikyo Cassandra Mitchum Barbara Jewell Murry Jerry Pauzus

Chris Richardson Lori Strickland Toyia Watts Yvonne Willis

#### **Youth Development**

Jessica Brown
Judy Harper
Gracie Hunt
Kiara McCalvin
Ella McGhee
Desare Oliver
Ja'Net Ramsey
James Sewell, II
Lanaysha Rhine
Emma Wallingford

#### **Stakeholder Advisory Group**

Gloria Benberry **Gracie Leavy** Berdie Bills **Dolores McKinney** Juanita Burrett **Bob Mallory Sharyl Chatman** Barbara Martin Sarah Cobb Mary Nelson Sarah Coffey **Andrew Plisner** Michael Price **Larry Davis** Lillie Foster Miguel Pope **Denise Hails** Sammie Reed Tamika Hamilton **Sharon Sexton** Janise Harvey Maria Thomas Karen Hughes **Diane Washington Rhonda Jennings Toyia Watts** Trevor Johnson **Doris Williams** Janice King Yvonne Willis

# **PARTNERS**

#### **LEAP**

Chandler Park Neighborhood Association
Church of the Messiah Housing Corporation
Community Development Advocates of Detroit
Creekside Community Development Corporation
Data Driven Detroit
Detroit Pastoral Alliance
Fellowship Nonprofit Housing Corp.
Jefferson East Business Association
JJR
The Greening of Detroit
Villages Community Development Corporation
Warren Conner Development Coalition

#### **Neighborhood Stabilization Plan**

Church of the Messiah Housing Corporation Community Legal Resources Next Detroit Neighborhood Initiative Villages Community Development Corporation

#### **Home Repairs**

Detroiter's Working for Environmental Justice Rebuilding Together Detroit Young Detroit Builders

#### **Youth Development**

Gleaners Cooking Matters

#### **Safe Neighborhoods**

**MOSES** 

### **PARTICIPANTS**

#### **Youth Development**

Kameran Appleberry Jarelle Applewhite Jordan Applewhite Markisha Arnold Yasmine Ayachi Jayla Bates **Donyell Brown Diamond Camak** Nygel Chandler Lauren Cole **Adam Correcthers Christopher Crenshaw Emory Crenshaw** Nicholas Crenshaw **Wakel Curtis Rein Daniles** 

Rodnay Davis
Terique Denning
Alisha Ervin
Martez Foley
Jaquan Frierson
Tristian Gist
Raven Hall
Jimazha Hatchett
Kyra Hearns
Myah Hearns
Justice Hill
Alissa Hunter
Rachael Hutterson
Jermain Jackson

Jonah Jacobson

India Johnson

Jeremiah Jones **Kaylin Jones** Jada Kirkland Micah Lee **Dwayne Lewis** Jasmine Lewis Monique Martin Erin Mitchell **Gavin Messenberg** Jordan Mitchell **Bailey Pickens Madison Pickens** Sammaria Pickens **Demonte Reaves** Julio Richardson Tori Richardson

Laseun Ross
James Sewell, III
Taylor Shipp
Micheala Shoneye
Sky Simmons
Roderick Sparks
Herdana Sykes
Kayla Thomas
Clark Tyrez
Karnae Wicker
Erica Wilder
Glenn Williams
Micraiah Williams

#### **Community Development**

Helen Anderson
Denis Ering Arvilla
Renee Askew
Thomas Baker
Gloria Benberry
Tim Bohannon
Florea Black
Juanita Burnett
Sarah Cobb
Mishelle Culver
Rita Davis
Kenyetta Davis
Jackie Dunn-Bell
Zandra F & Antonio Fo

Zandra E & Antonio Fortune

Lillie Foster Joan Gist

Keesha Grigsby Carol Guyton Lea Hanson Judith Harper Ronald Hill **Beverly Hilton** Isabella Howard Shaquata Hunter Johnnie W Jankins Jana Jefferson Joyce Jewell Imogene Johnson Wesley Johnson Lillian Leatherbehrer **Dolores McKinney** Tekana McKinney

Jeanette Marble Marion Martin Ruth Martin Tameka Martin LaDawn Momes Barbara Jewell Murphy **Drew Murray** Mary Musly Cheryl Olden Miguel Pope **Emory Reeves** Carmen Rembert **Sharon Sexton** John S Shelley **Deborah Smith** Vanessa Smith

Reco Spencer
Dave Steele
Virginia M Stephens
Gerwayne Taylor
Maria and Samuel Thomas
Della Vinson
Emma Wallingford
Toyia Watts
Chico Whitaker
Maime Williams
Yvonne Willis

# GENESIS HOPE FINANCIALS

# HOW YOUR MONEY WAS SPENT



# STATEMENT OF ACTIVITIES

For Fiscal Year Ending January 31, 2012

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Prior Year Surplus	\$ 40,008.49
Income	84,260.94
Total Operating Income	\$124,340.19
Less Expenses	111,471.39
Surplus (Deficit)	\$ 10,367.62

#### **EXPENSES**

For Fiscal Year Ending January 31, 2012

General Administration	\$ 25,737.89 (22%)
Youth Development	40,983.06 (37%)
Community Development	45,750.45 (41%)
Fundraising	0.00 (0%)

Total Expenses \$111,471.39 (100%)

# **SOURCES OF INCOME**

For Fiscal Year Ending January 31, 2012

Prior Year Surplus	\$ 40,008.49
Foundations	4,288.00
Government Grants	25,000.00
Earned Income	23,196.34
Individual Donors	7,785.52
In-Kind Donations	12,500.00
Religious Foundations & Institutions	9,060.66
Income	\$121,184.59